



Creating positive
change in young
people's lives

Fundraising pack



BIG thanks!

Hi supporter!

We believe that music should be accessible to everyone, but opportunities for young people to engage in music are often uneven. Together, we can change that.

Thank you for choosing to support **Lewisham Music** — a youth charity that empowers the next generation through creativity, connection, and community. Your passion and generosity helps us make music accessible to young people in Lewisham, especially those from underrepresented or disadvantaged backgrounds.

Your support allows us to:

- Offer free and subsidised music tuition and workshops
- Provide access to instruments and music tech
- Deliver inclusive music projects that develop skills, confidence, and creativity
- Create safe and accessible spaces for self-expression and wellbeing

Whether you raise £20 or £2,000, it all makes a difference and helps us offer accessible, inclusive, and life-changing music opportunities to those who need them most.

“Cost has always been the biggest barrier for us, you’ve changed this.”

Let’s make music accessible together!

About us

Lewisham Music is an award-winning youth charity dedicated to transforming young lives through music. By providing inclusive access to creative opportunities, we empower young people aged 6–30 to reach their full potential, fostering stronger, healthier communities. Through our diverse range of music programmes, we harness the power of music to inspire, connect, and create lasting positive change. We work with professional music facilitators and mentors to deliver high-quality creative learning programmes—these range from school-based group learning to our flagship mental health programme, Sonic Minds. Our team includes professionals from education, the music industry, community engagement, and youth development, ensuring a holistic and impactful approach.

Lewisham Music has deep-rooted partnerships with local organisations in housing, education, children's services, and the voluntary sector. As a Principal Partner in the South-East London Music Hub, we collaborate with organisations across Lewisham and beyond to create high-quality opportunities for young people.

Last year, our charity delivered a diverse range of creative activities supporting over 5,500 children and young people across 80+ Lewisham schools, community settings and from The Fellowship, our state-of-the-art community music venue situated in the heart of the Bellingham Estate.

What we do

Learning and skills

Lewisham Music is dedicated to giving every child and young person the chance to learn, create, and progress in music. We support young musicians by providing access to instruments, expert tuition, and performance opportunities. Through a wide range of programmes in schools and the community, including instrumental lessons, ensembles, music technology, songwriting, and rap, we help young people develop their skills and confidence. Lewisham Music also offers inclusive access to resources, live events, creative holiday programmes, and partnerships with professional organisations, ensuring that music is accessible to all.

Community impact

Lewisham Music is committed to equity, wellbeing, and youth voice. We prioritise removing barriers to music education by offering bursaries, mentoring, and personalised support. Our work is shaped by young people's needs and ideas, creating safe, accessible spaces for self-expression and social connection. Through initiatives like co-production opportunities, paid roles for Young Producers, and community-focused music programmes, Lewisham Music celebrates local culture and history. We also champion positive mental health through music, with award-winning programmes like Sonic Minds, helping young people thrive emotionally and creatively.

Creative Careers

Lewisham Music supports young people in Lewisham to pursue careers in the creative industries by offering mentoring, training, and real-world experiences. Through programmes like Creative Futures, podcasting workshops, and Radio Lewisham, we help young people build industry skills, connect with professionals, and access both voluntary and paid opportunities. Our work focuses on breaking down barriers, raising awareness of career paths, and inspiring the next generation of creative professionals.

Sector support

Lewisham Music strengthens the local music and creative sector by working in partnership with schools, charities, and arts organisations. We provide professional development, training, and consultancy to build a skilled and confident music education workforce. By offering networking opportunities, space at The Fellowship, and tailored support for smaller organisations, we help create more opportunities for young people. Our collaborative approach includes joint fundraising, capacity building, and hosting community-focused initiatives to ensure a vibrant, inclusive local music ecosystem.

What people have said

"I have been able to interact with people from all walks of life because of our shared love and passion for music."

Emmerson, 15

"Music is a form of expression whether it is happiness or sadness and has changed my life."

Jermaine, 15

"In the current educational and cultural environment, creative opportunities are rare. It is essential that young people see their personal and creative development as important and their chosen careers as valid and valuable."

Parent/Carer

"These opportunities are a lifeline for our children."

Parent/Carer

"I'm not just a young carer. This project has made me who I am today."

Young person

"These opportunities give me the chance to be responsible for my future."

Young person

"You've made a massive difference to his self-worth and confidence."

Parent/Carer

The difference you make

Right now, in Lewisham the opportunities for children to engage in music are uneven and all too often dependent family income. We have the highest proportion of children and young people (29.6%) living in economic deprivation in England.

Without our support many of Lewisham's young people will not get access to equal musical opportunities. Through our tailored programme of learning, events, projects and mentoring...we are here to change this!

1 in 5 young people are likely to have a mental health condition, up from 1 in 9 in 2017 (NHS Digital, November 2023).

We believe young people have the solutions to this crisis, and to truly understand and help their mental health, we need to work closely with them, empowering them to have a voice and be heard.

“Growing up, I had a lot of mental health issues, feeling unwanted, feeling like there was no place for me society. When I was like 8, I wrote my first song. I just remember spending the whole day writing it. In that moment, it just took me to another place. All this stuff that's happening around me didn't matter.”

Hear our young people share how creativity supports their mental health: [A Big Conversation](#)

£100 — Covers instrument hire for a young musician for a year

£500 — Delivers a week-long music & wellbeing programme

£1,500 — Supports a term of industry mentoring for emerging artists

£3,000 — Funds a community performance project for 30+ young people

“I was feeling quite sad at school, then I sing here and feel good again!”

Ways to fundraise

Be creative

- Host a gig or open mic night
- Run a social media music/song challenge
- Organise a record fair, jam session or community karaoke

Be active

- Do a music marathon (12 hours of busking, beat-making, or playing!)
- Run, walk, cycle, or dance to raise funds

In your circle

- Set up a birthday fundraiser
- Organise a school dress-up day with a musical theme

- Hold a music quiz at your school/workplace

Download The Toucan

- Download The Toucan app on your smartphone and select Lewisham Music as your charity choice, and set up a recurring donation

Charitable giving

- We've been lucky enough to benefit from some charitable giving via specific organisations, recently receiving donations from Moulin Rouge! The Musical, who raised funds for us during Black History Month.

Charity events

- Organise a pub quiz, coffee morning or charity dinner either in person or virtually.

Raise funds whilst you shop

- Help us raise donations as you shop online via easyfundraising. It's free (and very easy) to sign up, and each time you make a purchase online we'll receive a FREE donation!

Online donations

Set up a recurring donation via our online giving page: www.lewishammusic.org/donate

Gift Aid

- Don't forget to add Gift Aid to your donation, this means we receive an extra 25% on top of anything you donate! Gift Aid is a simple way for charities to increase the value of gifts of money received from UK taxpayers. When you make a Gift Aid donation, the charity can claim back the tax that you have paid on the donation. This government scheme is called Gift Aid and amounts to an extra 25p for every £1 that you give in qualifying donations.

Every fundraiser = more access, more music, more positive change.

Sharing and promoting your campaign

There are several ways to let people know about your event to increase participation and donations.

Social media

Promote your event across your social media channels such as Instagram, Facebook, Twitter, TikTok, LinkedIn, YouTube, and WhatsApp

Flyers & posters

You can opt for paper or e-versions, make sure to include all relevant information about the event and how to donate.

Friends, family, & local buzz

Spread the word about your event to schools, venues, community centres, friends and family, and let them know what inspired you to fundraise and how to donate.

Let Lewisham Music know

Once you've decided on your fundraising event, tell us about it! We can help promote it on our socials and within our network. We can also help with any questions you have.

Need some design or promo help? Get in touch with Robbie Hurst, our Marketing and Comms Manager — robbie.hurst@lewishammusic.org — he's got you!

Don't forget to tag us

@LewishamMusic

Getting funds to Lewisham Music

Online donations

Good news! Online fundraising goes directly to Lewisham Music.

Transfer funds to us directly

Lewisham Music

Barclays Bank, Beckenham Branch

20-05-57

73547930

Lewisham Music's donation page

www.lewishammusic.org/donate

Please make your final donation via [Charities Aid Foundation \(CAF\)](#)

Legal stuff

Charity fundraising is regulated by law. We hope that by adhering to the guidelines below, you will have a safe and successful event.

Licensing

Your event may require a license for alcohol or entertainment, hosting a raffle or auction, public money collection or posting signs in public areas. Please ensure you consult your local council.

Insurance & risk

Your event may require insurance. Ensure that any insurance policies required by law are in place. You must make sure you have sufficient third-party public-liability cover in place and consider if any other insurance is necessary. It is also important to carry out a risk assessment before holding any size event.

The most up to date health and safety measures must also be adhered to during your event.

Collecting donations

- Keep checks and bank details in a safe and secure place
- When counting money, ensure two people are present
- Record collections as soon as possible

- Use secure platforms like: JustGiving, CAF Donate, GoFundMe

Food

Refer to the Food Standards Agency www.food.gov.uk for guidelines on how to safely adhere to food hygiene requirements.

We want your event to be safe, fun and successful; however, Lewisham Music does not accept liability for a fundraising activity or event you undertake to support us. We encourage you to refer to the Institute of Fundraising for details regarding event fundraising.

BIG thanks for your support!

You're now part of a growing community using music for change, and are making a massive difference in helping us expand and diversify our offer for young people whilst engaging new audiences in our work.

www.lewishammusic.org

info@lewishammusic.org

@lewishammusic (Twitter, Insta, Facebook, Threads)